

Doctor On Demand toolkit



Humana[®]

dr+ on demand

Educating your employees about Doctor On Demand starts with you

Your business can increase engagement by helping your employees understand the quality and convenience of Doctor On Demand®.

This guide provides resources for materials that can guide them in downloading the app and using this service. To encourage your employees to register, Humana will send emails to inform them about the benefits of Doctor On Demand. After an employee has registered, Doctor On Demand will continue to send emails to remind them about the ease of this service.

Included in this toolkit are some communication pieces we have created to help you. Doctor On Demand can assist you in keeping your employees healthy and reducing your costs.

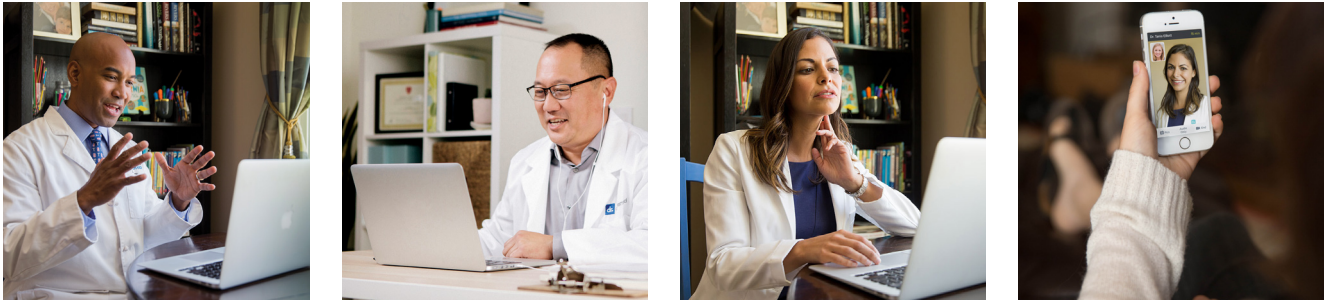


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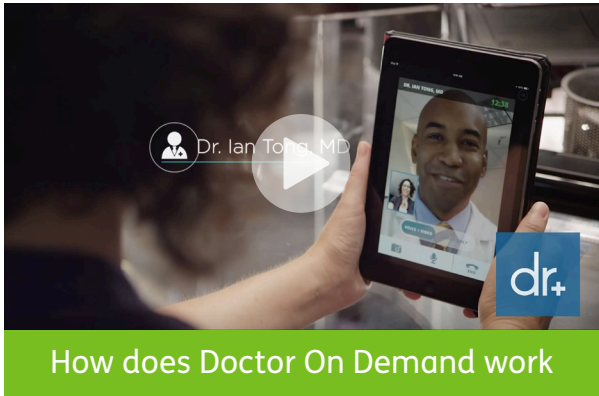
Image and video library

Still images



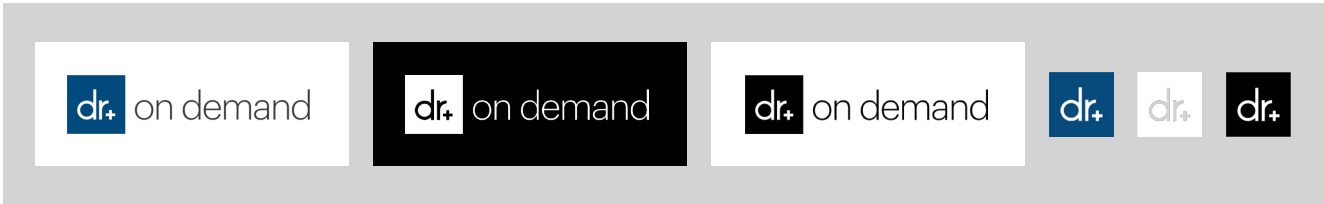
Click on **photo** to download

Patient videos

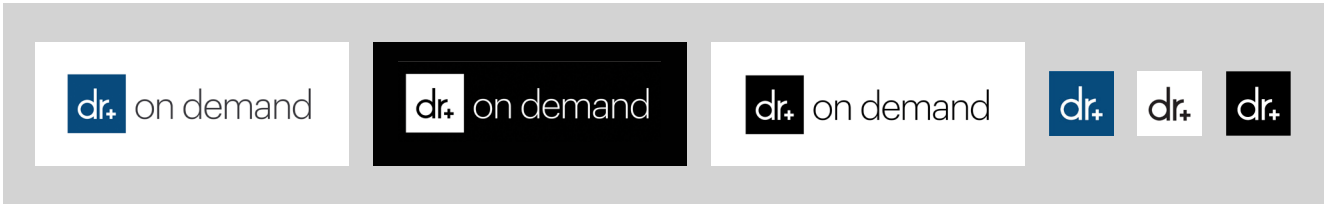


Click to view **video**

PNG files The white logo should not be used on any blue color background including photography with blue.



JPG files The white logo should not be used on any blue color background including photography with blue.



Click on **logo** to download

Flyer



Quality care that's virtually there 24/7

Doctor On Demand® is there for your everyday health needs

See a **board-certified doctor**—for nonemergency care—in minutes from your home, office or while you're traveling in the United States, from your smartphone, tablet or computer. It's easy.

For everyday health needs, Doctor On Demand usually costs less than a visit to the emergency room or urgent care.



DOCTOR ON DEMAND	COST
 Everyday health concerns <ul style="list-style-type: none">• Colds, flu and sore throat• Upper respiratory infections• Skin and eye problems• Urinary tract infections• Prescriptions and refills• Labs and screenings	\$0-\$56
 Mental health services <ul style="list-style-type: none">• Depression• Stress• Anxiety• Trauma• Other nonemergency mental health concerns	The same cost as an in-office mental health visit



Download the Doctor On Demand app today

- 1 Go to the App store or Google Play to get it on your smartphone or tablet. You can also visit DoctorOnDemand.com.
- 2 Enter your health insurance information; select Humana and enter your group ID and member ID.
- 3 Enter a payment method (you'll always see your cost upfront).
- 4 See a doctor within minutes.

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Pricing is subject to change without notice. Doctor On Demand services are not available for Humana members in Puerto Rico and outside the U.S. This document is a general description of the identified benefits. The actual plan document will determine the benefit available to you. If there is disagreement between this general description and the plan document, the plan document will control. Limitations on telehealth services, also referred to as virtual visits or telemedicine, vary by state. These services are not a substitute for emergency care and are not intended to replace your primary care provider or other providers in your network. Any descriptions of when to use telehealth services is for informational purposes only and should not be construed as medical advice. Please refer to your evidence of coverage for additional details on what your plan may cover or other rules that may apply.

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8.5" x 11"

Download member flyer

Poster


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GCHJWKLEN 0220

11" x 17"

[Download poster](#)

Digital ad



The advertisement is a vertical rectangle. At the top, the word "Humana." is written in a green, sans-serif font. Below this is a white smartphone. The screen of the phone shows a video call in progress. The main video feed shows a smiling Black male doctor in a white lab coat, a light blue shirt, and a dark blue tie. In the top left corner of the video call, there is a smaller video feed of a woman. Above her feed, the text "Dr. Tong" and "14:27" is visible. At the bottom of the phone screen, there are two circular icons: a camera icon on the left and a red call-end icon on the right. Below the phone, the text "Board-certified doctor." is written in a bold, dark blue font. Underneath that, the price "\$0-\$56" is displayed in a large, green, sans-serif font. Below the price, the text "depending on your plan." is written in a smaller, dark blue font. At the bottom of the advertisement, there is a logo consisting of a blue square with the white text "dr." inside, followed by the words "on demand" in a dark blue, sans-serif font.

200 x 600 px

Download .GIF